



PathForward 30th Anniversary 2023 Partnership Opportunities

30th Anniversary Celebration
May 11, 2023
Army Navy Country Club
5:45 pm VIP Reception
6:30 - 8:30pm Event

Sponsorship Packages	Grand Annual Sponsor \$50,000	Premier Annual Sponsor \$25,000	Diamond Annual Sponsor \$15,000	Platinum Annual Sponsor \$10,000	Gold Annual Sponsor \$5,000	30th Anniversary Silver Sponsor \$2,500	30th Anniversary Bronze Sponsor \$1,000
Event Tickets - 30th Anniversary Celebration	16	12	10	8	6	4	2
Opportunity to welcome attendees at 30th Anniversary Celebration	Opportunity for remarks at both VIP and main celebration	Opportunity for remarks at VIP celebration	Name Recognition	Name Recognition	Name Recognition	Name Recognition	Name Recognition
Invitation to 30th Anniversary VIP Reception & Champagne Toast	8 Guests	6 Guests	5 Guests	4 Guests	3 Guests	2 Guests	1 Guest
Event Signage and Sponsorship Listing	Prominent Logo Placement	Prominent Logo Placement	Logo Placement	Logo Placement	Logo Placement	Listing	Listing
Company logo on PathForward Annual Report	Prominent Logo Placement	Prominent Logo Placement	Logo Placement	Logo Placement	Logo Placement	Listing	Listing
Inclusion in sponsor "shout out" on social media	Prominent Logo Placement	Prominent Logo Placement	Logo Placement	Logo Placement	Logo Placement	Listing in Event Specific Social Media	Listing in Event Specific Social Media
Company logo in PathForward monthly newsletter	Prominent Logo Placement	Prominent Logo Placement	Logo Placement	Logo Placement	Logo Placement	Listing in April & May Newsletter	Listing in April & May Newsletter
Company logo and click-through on PathForward website	Prominent Logo Placement	Prominent Logo Placement	Logo Placement	Logo Placement	Logo Placement	Listing on event registration page	Listing on event registration page
Listing as sponsor on all PathForward press releases	•	•	•	•	•	Listing in Event Specific Press Release	Listing in Event Specific Press Release
Sponsor video highlight (or photo) on social media	•	•	•				

Questions? Contact Liz Nohra, Sr. Director, Strategic Partnerships at (703) 200-3425 or lnohra@pathforwardva.org